

## City of Champions Linda M. Balzotti- Mayor

## Contact:

Lauren DeFilippo Government and Communications Specialist

Phone: (508) 580-7123 Mobile: (508) 441-7404

FOR IMMEDIATE RELEASE: October 29, 2010

## Brockton kicks-off the holiday season

Parade and Holiday Bazaar to be held on November 27<sup>th</sup>

Brockton -- Mayor Linda M. Balzotti would like to invite the community to attend the annual holiday festivities to be held at City Hall on Saturday, November 27<sup>th</sup>.

A day full of family-oriented activities begins with the Holiday Bazaar, held inside City Hall, 45 School St., from 11 a.m. to 4 p.m. The bazaar will include craft vendors offering home décor and gift items, and there will be free face painting and arts and crafts for the children. Vendors are still encouraged to sign up to participate in the bazaar by Friday, Nov. 12<sup>th</sup>. Space is limited. To become a vendor, please contact the Mayor's Office at (508) 580-7123.

Cadet Enterprises and Dunkin' Donuts will provide hot chocolate and munchkins free of charge. Food vendors will also be offering pizza and soda for \$2, and the Brockton High School concert choir will be performing holiday hits at the event from 12 to 1 p.m.

"This annual event provides a great opportunity for our community to come together and celebrate all the upcoming holidays – from Christmas, to Hanukah, to Kwanza," said Mayor Balzotti. "By coordinating with the local business associations, we were able to offer a full-day of fun, family-friendly entertainment to our residents young and old."

The celebration will continue at 1 p.m. with the holiday parade, sponsored by the Campello, Downtown, and Montello business associations. Immediately following the parade, attendees can head back to City Hall for the announcement of the parade competition and the 50/50 raffle winners.

To conclude the celebration, Brockton will welcome the holiday season with the annual tree lighting.

For more information about the holiday bazaar or the tree lighting, contact the Mayor's Office at (508) 580-7123. For more information about the Greater Brockton Holiday Parade, contact (508) 587-4322 or (508) 580-7840.

###